

## REQUEST FOR COUNCIL ACTION

**SUBJECT:** West Jordan Exchange Club service in lieu of event booth fees.

**SUMMARY:** The West Jordan Exchange Club would like to provide services in lieu of event booth fees. They will provide 10+ adults to help with management duties of Comcast Cares day. They continue to fundraise for the Sierra Newbold Playground and work with local companies to provide flags to kids on the Independence Day Parade Route.

**FISCAL  
IMPACT:** See attached.

**STAFF RECOMMENDATION:**

Staff has concluded that the request is appropriate. Staff recommends approval for the West Jordan Exchange Club in lieu of fees for event food booths.

**MOTION RECOMMENDED:**

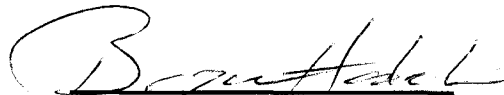
"I move to approve the service in lieu of fees with the West Jordan Exchange Club for the 2015 arena events and direct staff to complete the booth applications."

Roll Call vote required


**Prepared by:**

  
Julie Brown  
Events Coordinator

**Recommended by:**

  
Bryce Haderlie  
Assistant City Manager

**Reviewed by:**

  
Darien Alcorn  
Deputy City Attorney

## BACKGROUND DISCUSSION:

Starting in 2009, the City has approved services in lieu of payment for fees. Since then we have not had any problems with the service in lieu of fees nor have we had any issues.

West Jordan City Facility Use Policy:

*Service in Lieu of Fees. Reservation fees may be credited for civic volunteer labor hours as approved by the City Council. All fees other than reservation fees (i.e. overtime, additional services, and security, cleaning) will still be charged on a time and materials basis or as otherwise adopted in the Fee Schedule. Civic volunteer labor is coordinated through the Department. The service provided may include maintenance to City Parks and City Parks Amenities and all services must be approved in advance. Interest in providing service in lieu of fees should be expressed at the time the application is submitted to the Department. A separate contract and approval is required; no verbal agreements will be honored.*

Estimated Cost and Value:

Event Cost:

Rodeo Food Booth \$600.00  
Derby Food Booth \$200.00  
Endurocross Food Booth \$150.00  
Total Cost: \$950.00

In Lieu Value:

Comcast Cares Check-in Volunteers: 10 volunteers @ 6hrs each = 60 hours  
(estimated savings = \$900.00)  
Playground Donations to date: \$5,170.00  
Independence Day kids flags: \$ 1,000.00  
Memorial Day kids flags: \$200.00  
Total Value: \$ 7,270.00

The West Jordan Exchange Club is a nonprofit with all funds raised going to help prevent child abuse and care for abused children. Donations are made to the Children's Justice Center and to South Valley Services. They provide information and resources regarding the prevention of child abuse. This includes their Child Abuse Awareness field of flags every spring. The club also promotes patriotism and annually puts up flags around Veterans Memorial park for 9/11 Patriot Day.

Attached:

Request for In Lieu service



Viridian Event Center  
8030 South 1825 West  
West Jordan UT 84088  
801.948.7858 (phone) / 801.562.8766 (fax)

## Viridian Event CANCELLATION

Group/Individual	Reservation:	8363
Julie Brown City of West Jordan 8000 S Redwood Rd West Jordan, UT 84088	Event Name: Status: Phone: Email Address:	West Jordan Theater Arts - Spring Show Cancelled 801.569.5119 julieb@wjordan.com
Bookings / Details		Quantity

### Tuesday, March 17, 2015

#### **8:00 AM - 5:30 PM Setup/Staging - WJ Theater Arts Show (Cancelled) Viridian A, B & C**

Canceled By: Jen Crabb  
Reason: Found Another Venue Moving dates and Viridian wasn't available. Moving to  
WJ's Pioneer Hall.  
Theater for 200

#### **7:30 PM - 10:00 PM West Jordan Theater Arts - Spring Show (Cancelled) Viridian A, B & C**

Reserved: 5:30 PM - 11:00 PM  
Canceled By: Jen Crabb  
Reason: Found Another Venue Moving dates and Viridian wasn't available. Moving to  
WJ's Pioneer Hall.  
Theater for 200

##### Setup Notes:

Built-in seats pulled out in Vir A. Stage/set in Vir B.  
Vir C as backstage.  
Event Desk for tickets/concessions.

##### Viridian Resources:

Built-in Theater Seating	1
Light Board	1

### Wednesday, March 18, 2015

#### **8:00 AM - 5:30 PM Setup/Staging - WJ Theater Arts Show (Cancelled) Viridian A, B & C**

Canceled By: Jen Crabb  
Reason: Found Another Venue Moving dates and Viridian wasn't available. Moving to  
WJ's Pioneer Hall.  
Theater for 200

#### **7:30 PM - 10:00 PM West Jordan Theater Arts - Spring Show (Cancelled) Viridian A, B & C**

Reserved: 5:30 PM - 11:00 PM  
Canceled By: Jen Crabb  
Reason: Found Another Venue Moving dates and Viridian wasn't available. Moving to  
WJ's Pioneer Hall.  
Theater for 200

##### Viridian Resources:

Built-in Theater Seating	1
Light Board	1

### Thursday, March 19, 2015

#### **8:00 AM - 5:30 PM Setup/Staging - WJ Theater Arts Show (Cancelled) Viridian A, B & C**

Canceled By: Jen Crabb  
Reason: Found Another Venue Moving dates and Viridian wasn't available. Moving to

**Bookings / Details****Quantity**

WJ's Pioneer Hall.

Theater for 200

**7:30 PM - 10:00 PM West Jordan Theater Arts - Spring Show (Cancelled) Viridian A, B & C**

Reserved: 5:30 PM - 11:00 PM

Canceled By: Jen Crabb

Reason: Found Another Venue Moving dates and Viridian wasn't available. Moving to WJ's Pioneer Hall.

Theater for 200

Viridian Resources:

Built-in Theater Seating

1

Light Board

1

**Friday, March 20, 2015****8:00 AM - 5:30 PM Setup/Staging - WJ Theater Arts Show (Cancelled) Viridian A, B & C**

Canceled By: Jen Crabb

Reason: Found Another Venue Moving dates and Viridian wasn't available. Moving to WJ's Pioneer Hall.

Theater for 200

**7:30 PM - 10:00 PM West Jordan Theater Arts - Spring Show (Cancelled) Viridian A, B & C**

Reserved: 5:30 PM - 11:00 PM

Canceled By: Jen Crabb

Reason: Found Another Venue Moving dates and Viridian wasn't available. Moving to WJ's Pioneer Hall.

Theater for 200

Viridian Resources:

Built-in Theater Seating

1

Light Board

1

**Saturday, March 21, 2015****1:00 PM - 5:30 PM Setup/Staging - WJ Theater Arts Show (Cancelled) Viridian A, B & C**

Canceled By: Jen Crabb

Reason: Found Another Venue Moving dates and Viridian wasn't available. Moving to WJ's Pioneer Hall.

Theater for 200

**7:30 PM - 10:00 PM West Jordan Theater Arts - Spring Show (Cancelled) Viridian A, B & C**

Reserved: 5:30 PM - 11:00 PM

Canceled By: Jen Crabb

Reason: Found Another Venue Moving dates and Viridian wasn't available. Moving to WJ's Pioneer Hall.

Theater for 200

Viridian Resources:

Built-in Theater Seating

1

Light Board

1



Contact: Dave Stoddard  
President  
West Jordan Exchange Club  
801-903-8206  
dave.stoddard01@comcast.net

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January 29, 2015

Dear Mayor Rolfe and City Council:

The West Jordan Exchange Club is a nonprofit service organization where members work together to make our community a better place to live through programs of service in Americanism, Community Service, Youth Activities, and the Prevention of Child Abuse. Each year Exchange Club members volunteer their time and actively raise funds that are donated back to our community.

Last year we awarded three scholarships to high seniors who overcame significant challenges, donated money to the Children's Justice Center to help support young victims through the legal process, raised money for the Sierra Newbold Playground, helped victims of domestic violence, and helped manage project areas at Comcast Cares Day.

The Club's main fundraising method is selling Dutch Oven Cobbler at events. In order to return every possible penny back to the community, we are requesting a Service in Lieu of Fees agreement, which would waive the booth rental fee for the Western Stampede (\$600), Demolition Derby (\$200) and the Endurocross (\$150). Funds raised from cobbler sales at those events are reinvested in our community.

We have five primary events slated for 2015 including the Ace Awards Scholarships, Comcast Cares Day of Services, Child Abuse Prevention Field of Flags, Independence Day Parade (where we give children a flag to wave), and a Patriot Day Flag Ceremony.

Thank you for considering our request to provide service in lieu of fees as we strive to give back to our community and make a difference.

Sincerely,

Dave Stoddard  
West Jordan Exchange Club President

Sierra Newbold Playground Donations

Donor Last Name	Donor first name	Oragization	Date	Amount	Check	Cash	Electronic	Ballon Size
		Blank Check Babes (BCB		\$450.00	X			6
Adams	Linda	BCB	3/28/2014	\$30.00	X			0
Wiesemann	Lois	BCB	3/30/2014	\$30.00	X			0
Kerr	Deanna	BCB	3/30/2014	\$30.00	X			0
Pollock	Patricia	BCB	3/30/2014	\$30.00	X			0
Sayge	Lynda	BCB	3/31/2014	\$30.00	X			0
Hillman	Barbara	BCB	5/22/2014	\$30.00	X			0
Kerr	Deanna	BCB	5/25/2014	\$30.00	X			0
Dilley	Deborah	BCB	5/25/2014	\$30.00	X			0
Pollock	Patricia	BCB	5/25/2014	\$30.00	X			0
Adams	Linda	BCB	5/26/2014	\$30.00	X			0
Wilson	Sharon	BCB	5/30/2014	\$120.00	x			0
Simpson	Wayne	Salt Lake Exchange Club	6/11/2014	\$500.00	x			6
Hedin	Brenda	BCB	7/2/2014	\$50.00			x \$1.40 fee	0
Summers	Lyle	NA	7/31/2014	\$250.00			x \$5.80 fee	6
		West Jordan Fire Dept	12/10/2014	\$250.00			x \$7.55 Fee	6
Woodbury	Brian			\$250.00	x			6
McConnell	James & Jolynn		12/7/2014	\$500.00	X			6
		Smiths	1/22/2014	\$2,500.00	X			10
								0
								0
				\$5,170.00				